



Review and Reference: Definition and Shortcut Buttons

Once logged into DataFinder there are buttons at the top of each page (except on the map page). Some of the buttons provide information and others have shortcuts.

Information and Shortcut Buttons

HOME **GEOGRAPHY SELECTION** **GEOGRAPHY ANALYSIS** **HELP & INFO**

The **Home** button returns you back to the login screen, while **Geography Selection** brings you to the web page where you choose a new geography to analyze.

If you produced a report and want to continue using the same geography, click on **Geography Analysis**. This button works with your current geography selection so you can create multiple reports without selecting the geography again.

Help & Info leads to a list of resources including:

- **About CERC DataFinder:** a brief description of the online tool
- **About SRC:** information about the data vendor that creates the demographic estimations
- **CERC Data Definitions:** descriptions of selected variables
- **CERC Variable List:** lists of variables in CERC-specific reports
- **Contact us:** you can always call 860-571-7136 or email DataFinder@cerc.com
- **Data methodology:** details about the sources of information
- **Geography definitions:** descriptions of the types of geographies you can create
- **Glossary of data terms:** a good summary of demographic definitions
- **System requirements:** technical necessities to use DataFinder effectively
- **Variable list:** comprehensive list of variables available in DataFinder

CERC User News on the Web

Previous editions of DataFinder User News are on the Web for your reference at http://www.cerc.com/Content/User_News.asp.