



[2009 and 2014 Demographic Data Are Available in CERC DataFinder®](#)

Just a reminder: AGS, the provider of the data, suggests that their data not be trended. As new information and datasets become available they apply appropriate adjustments regardless of the impact on a trend for a geography.

All the same, CERC has run comparisons with previous year's estimates for some of the town-level data and in general the data we have looked at trends fairly well.

[Review and Reference: Definition and Shortcut Buttons](#)

Once logged into DataFinder there are six buttons at the top of each page (except on the map page). Some of the buttons provide information and others have shortcuts.

Information and Shortcut Buttons



The **Home** button returns you back to the login screen, while **Geography Selection** brings you to the web page where you choose a new geography to analyze.

If you produced a report and want to continue using the same geography, click on **Geography Analysis**. This button saves your current geography selection so you can create multiple reports without selecting the geography again.

Data Info leads to a list of DataFinder variables and definitions, geography descriptions, and an explanation of SmarTiling, the process used to calculate subtotals in rank reports.

Site Help provides the computer system requirements for using DataFinder and hints for using the mapping tool.

Clicking on **Contact Us** allows you to send an email to CERC's research department for follow-up to your questions and comments.

[Happy Holidays](#)

CERC wishes you a peaceful holiday season and happy new year.